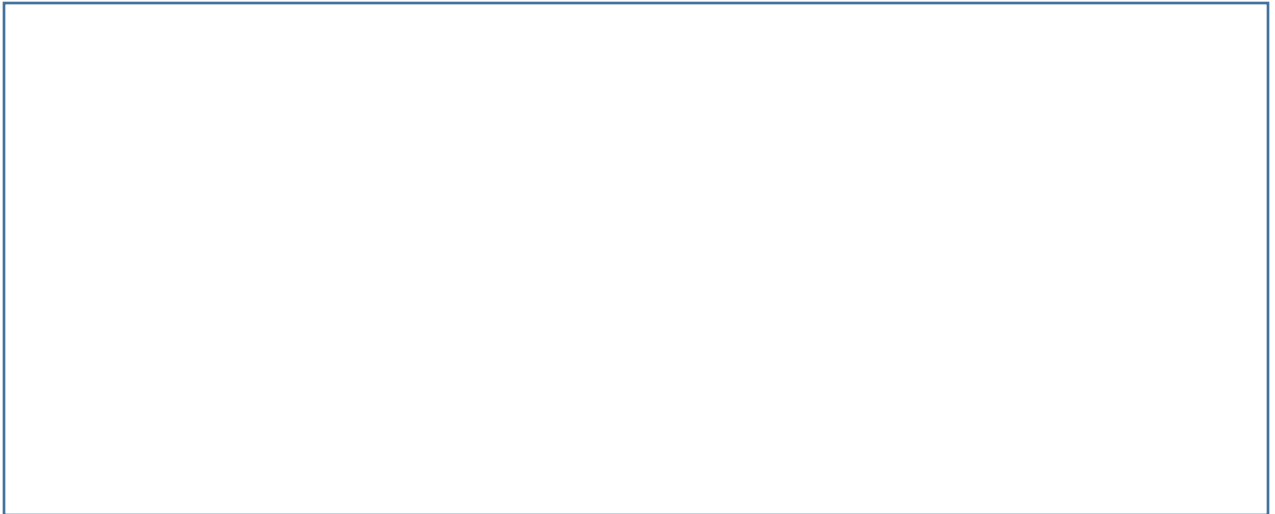


Introduce a setting, main character and story problem



Character tries to solve their problem – it doesn't work



Character tries to solve their problem – it does work

